

Schwitzke

Press release

Schwitzke and Marina Home Offer Reward for “Project Remake” Design Contest

Düsseldorf / Dubai, 15th September 2015 – Promotion of design talent for the future: In cooperation with Marina Home, a furniture and lifestyle retailer, Schwitzke offered a reward for a design contest at American and Canadian universities in Dubai. Design students from advanced semesters can participate in the contest. The winner may look forward to a three-month internship at the retail specialist's headquarters in Düsseldorf. This cooperation is one further instance for the company's commitment to the promotion and support of young talent.

Not only did Schwitzke offer a reward for the contest; the group of companies is comprehensively involved in the entire process. Markus Schwitzke, managing partner of Schwitzke Graphics, and Marcus Käss, department head of Schwitzke & Partner's Dubai Branch, evaluate the students' works as members of the jury. Out of the colorful potpourri of all contest entrants, the ten best and most visionary designs will be selected and presented on 16th September at the Commercial Interior Design Award at JW Marriott Marquis Hotel in Dubai in front of an audience representing the international retail industry. The contest's winner will be announced four days later by Karl Schwitzke, managing partner of Schwitzke GmbH, in the Marina Home Flagship Store in the Mall of the Emirates. He or she will then travel to Düsseldorf to become part of the Schwitzke team and gain valuable insight into the company's comprehensive service approach regarding all aspects of retail and brands.

“Finding and securing the best, most talented people is an important basis for future success, considering the current shortage of skilled professionals,” explains Karl Schwitzke. “This is why we wanted to draw the students' attention to our industry's exciting challenges - and find new talent for our own company in the process.”

Marina Home has been one of Schwitzke Group's regular clients for many years. The Marina Home Flagship Store in Dubai Mall, the world's second-largest shopping center, has received several prizes and awards, most recently as “Best Luxury Home Store” at the Insideout Awards 2015.

For more information, please visit:

<http://marinaprojectremake.com/>

<http://www.schwitzke.com/en/about-us/awards>

About Schwitzke:

For over 25 years, the Düsseldorf-based retail specialists have stood for successful brand and retail concepts and are among the biggest retail design offices in Germany. With a total of 200 employees in the offices in Düsseldorf, Berlin, Dubai, Krakow and Paris, the group of companies successfully realizes projects worldwide for renowned brands and retailers.

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