

Schwitzke Project

Press release

Maisons du Monde: New Stores in Dortmund und Leipzig Refurbishment and Fit-Out by Schwitzke Project

Düsseldorf / Dortmund / Leipzig, 10th August 2015 – The French furniture manufacturer and trader Maisons du Monde opened further branches in Germany in late July. Two new stores in the city centers of Dortmund and Leipzig, with sales areas of 900 and 700 square meters respectively, present the brand's assortment of goods with a focus on home accessories. Schwitzke Project supports Maisons du Monde during their expansion in Germany and implemented the two stores as a general contractor, taking responsibility for the project management and the realization of all refurbishment and fit-out works.

After branches in Koblenz, Munich and Essen, the new stores in Dortmund and Leipzig mark two further bricks-and-mortar locations for the former exclusive online trader. The chain attaches great importance to individual design, its own furniture collections and a multitude of styles. Schwitzke Project ensured the realization according to the given store design and implemented the client's brand promise perfectly at the point of sale.

Maisons du Monde has a total of over 250 stores in Europe. The brand considers the German market as the core region for its further expansion.

About Schwitzke Project:

Schwitzke Project is an internationally active general contractor specializing in project management and turnkey realization of retail stores. In Europe and beyond, numerous international brands rely on the Düsseldorf-based company. Schwitzke Project has many years' experience in shell construction, fit-out and finishing works, technical installations as well as furniture and fixtures. The international team is headed by two managing directors, Wolfgang Sigg and Karl-Heinz Schvoll. In the past business years, the company's average annual turnover was approx. € 40 million. Schwitzke Project currently has more than 80 employees in its offices in Düsseldorf and Berlin.

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