

Press release

Hackett London Opens Store on Düsseldorf's "Kö" General Contractor Schwitzke Project Supports its Client's Expansion

Düsseldorf, 21th December 2015 – On Thursday, the British men's fashion label Hackett London opened a new store in Kö-Galerie on Düsseldorf's luxury shopping street Königsallee, known as "Kö". The Brit-style chain's entire collection is presented in a tasteful and dignified ambiance in the sales area of 190 square meters over two levels.

Schwitzke Project refurbished the entire sales space within a construction period of seven weeks and had previously acted as a local architect for the implementation of the given design concept. Many elements in the store convey a gentlemanly attitude: flooring made of natural wood, noble shades of green, elegant white furniture, as well as cassette elements in the shop's interior and on the façade. Special challenges during the construction and fit-out phase included the combination of two previously separate neighboring sales spaces and the refurbishment of the existing staircase.

Simultaneously to the store in Düsseldorf, Schwitzke Project also acted as general contractor for the fit-out of Hackett London's new sales outlet in Vienna, which opened on 15th December.

About Schwitzke Project:

Schwitzke Project is an internationally active general contractor specializing in project management and turnkey realization of retail stores. In Europe and beyond, numerous national and international brands rely on the Düsseldorf-based company. During the professional planning and implementation of design concepts, the specialists of Schwitzke Project consider many different factors, such as the given budget, the time schedule, and the client's quality requirements. Schwitzke Project has many years' experience in shell construction, interior fit-out and finishing works, as well as regional particularities. The international team is headed by two managing directors, Wolfgang Sigg and Karl-Heinz Schwoil. Schwitzke Project has more than 80 employees in its offices in Düsseldorf and Berlin.

Press contact:

Andrea Krsnik

Tel.: 0211 44035 131

andrea.krsnik@schwitzke.com

www.schwitzke.com

Copyright / usage rights for all images: Schwitzke GmbH.

